

The Magic Behind RayDay

Brightening Our Corner Newsletter – November 2024

For those of you who've been with us for the past decade, please know that the real "magic" behind RayDay comes from Sue Anne Morgan and the incredible team at [idealand](#). While we've always strived to make RayDay as sustainable as possible, it's Sue Anne and



her team that have helped us elevate RayDay to the event it is today. With her leadership, we moved from a "sustainably-minded" event to a climate neutral, zero-food waste event.

Sue Anne has always been there to help ensure we make mindful decisions through a true green lens. Examples include food trucks with locally sourced food, commercially compostable plates, cups, napkins, utensils,

natural sodas, sustainable beer and wine choices, and dedicated waste ambassadors, well placed to be sure we stay on the right track.

If you're considering your own event in and around Atlanta, and you want to make it green and truly "walk the talk," idealand should be your partner of choice. Sue Anne even wrote a blog explaining how she does it. Read ["Tips for Planning a Green Event."](#)



Several new exhibitors joined us this year in the Kids Tent. The header of this newsletter features the work of [No More Liddering](#), which engaged kids at RayDay to create beautiful art from recycled and otherwise non-recyclable materials like plastic drink lids and Mardi Gras beads.

Atlanta Toolbank helped kids build toys while learning about the shared economy, and [The Wylde Center](#) featured art activities based on the natural world.

Other highlights from RayDay 2024 included an expanded EV Showcase area with the latest OEM vehicles from Kia and Porsche, a fleet vehicle from Cobb County Fleet Management, two electric buses ([Blue Bird's EV school bus](#) and a 14 passenger EV shuttle bus from [Amplify Your Ride](#)), and a [DRIVE H2 hydrogen golf car](#) from Yamaha. [Read a full recap of RayDay 2024 here.](#)

