

NextGen Committee Proposal Submission Process & Key Dates

Executive Summary Submission Deadline: *May 15, 2020*

Invited Second Phase Full Proposal Submission Deadline: *July 10, 2020*

Finalists Notification Date: TBD

Decision Date: By December 15, 2020

Introduction:

The Ray C. Anderson Foundation NextGen Committee requests proposals that would measurably reduce existing or avoid future emissions of greenhouse gases in the atmosphere. Building upon the success of the past two years of similar grantmaking, and with the desire to increase the breadth of quality proposals, the Committee is issuing a new call for proposals for one \$100,000 grant that can help to reverse global warming.

Proposal Submission Process:

Phase 1 – Executive Summary

Submissions Due May 15, 2020

Go to <http://www.raycandersonfoundation.org/nextgengrant2020> and complete the [Proposal Submission Form](#). At the end of the Form, attach the Executive Summary of the proposed project, which should include a brief organizational description. The Executive Summary should be in Word format and not exceed 600 words in length.

Please make sure any files submitted have your organization's name or acronym in the filename. Please also submit a current IRS tax determination letter. Ensure both documents are ready to submit before you start the process – once you submit your proposal, you cannot go back and edit your submission.

Proposal MUST be submitted by an organization based in the United States and recognized as a 501(c)(3) public charity by the Internal Revenue Service (with the organization's tax determination letter included as an attachment).

No phone calls. Email any inquiries to nextgengrants@raycandersonfoundation.org only. **Inquiries by phone or to any email address other than the one listed above will disqualify an applicant.**

Qualifiers for Phase 2 will be alerted the week of June 1st, 2020.

Proposal Evaluation Criteria:

The NextGen Committee will primarily judge proposals on the potential to help reverse global warming. The Committee will also give strong consideration to meaningful social and environmental benefits associated with the carbon reduction potential of the project. Though organizations must

be based in the United States to be considered for the grant, the projects undertaken by those organizations can take place anywhere in the world. Examples of projects could include:

1. Reduction of CO₂e

Strong proposals of this kind will demonstrate high-quality estimations of direct carbon dioxide equivalent (CO₂e) reductions. The Environmental Protection Agency has a [greenhouse gas equivalencies calculator](#) that may be useful in calculating these estimates. An organization may prefer to utilize a different CO₂e calculator or estimate carbon savings in other ways. So long as an organization's methodology for such estimations is clearly stated, applicants may utilize any tools they wish.

2. Climate Communication

Strong proposals of this kind will engage audiences to respond to climate change in their own distinct ways or will be dedicated to education or research toward solving large-scale barriers to climate action. The Yale Program on Climate Change Communication could be a helpful resource for projects like this.

3. Corporate engagement to advance climate goals

Strong proposals of this kind will focus on corporate engagement and will seek to influence businesses in their key climate change related practices in order to mitigate negative environmental impacts.

4. Other

Other compelling proposals that help to reverse global warming in ways not mentioned above will also be considered.

Phase 1 Proposal Contents:

- Executive Summary of the project with organizational description, not to exceed 600 words.
- Current IRS tax determination letter

For those invited following Phase 1,

Phase 2 Proposal Contents:

Submissions Due July 10, 2020

- In-depth description of the project, including a timeline of activities
 - If a new project, what is its current state of development? If an existing project, what is its history and record of success?
- Short biographies of project leaders
- Most recently available organizational budget (*this may be submitted as a separate document in Excel spreadsheet or PDF format*)
- Total project budget for 2020, including how the \$100,000 award would be spent (*indirect costs not to exceed 5%*)
- Any additional environmental or social benefits of the project beyond the primary scope of the project.