

NextGen Committee Proposal Submission Process & Key Dates

Submission Deadline: *July 12, 2019*

Finalists Notification Date: *by September 11, 2019*

Decision Date: *November 6, 2019*

Introduction:

In 2018, the Ray C. Anderson Foundation NextGen Committee issued a request for proposals that would measurably reduce concentrations of greenhouse gases in the atmosphere, ultimately awarding one \$90,000 grant. Building upon the success of that process, and with the desire to increase the breadth of quality proposals, the Committee is issuing a new call for proposals for one \$100,000 grant that can help to reverse global warming.

Proposal Submission Process:

Go to <http://www.raycandersonfoundation.org/nextgengrant2019> and complete the **Proposal Submission Form**. At the end of the Form, attach your proposal and any additional documents for consideration. Proposal should be in Word format and should not exceed 7 pages.

Please make sure any files submitted have your organization's name or acronym in the filename. You may upload a maximum of 5 files, and file types may include text documents (Word format), spreadsheets, PDFs, presentations, slideshows, and videos (less than 3 minutes long.) You should have ALL documents ready to submit before you start the process – once you submit your proposal, you cannot go back and edit your submission.

Proposal **MUST** be submitted by an organization based in the United States and recognized as a 501(c)(3) public charity by the Internal Revenue Service (with the organization's tax determination letter included as an attachment).

No phone calls. Email any inquiries to nextgengrants@raycandersonfoundation.org only.

Inquiries by phone or to any email address other than the one listed above will disqualify an applicant.

Proposal Evaluation Criteria:

The NextGen Committee will primarily judge proposals on their potential to help reverse global warming. The committee will secondarily consider the collateral social and environmental benefits of the project. Examples of projects could include:

1. Reduction of CO₂e

Strong proposals of this kind will demonstrate high-quality estimations of direct carbon dioxide equivalent (CO₂e) reductions. The Environmental Protection Agency has a [greenhouse gas equivalencies calculator](#) that may be useful in calculating these estimations. An organization may prefer to utilize a different CO₂e calculator or estimate carbon savings in other ways. As long as an organization's methodology for such estimations is clearly stated, applicants may utilize any tools they wish.

2. Climate Communication and Education

Strong proposals of this kind will engage audiences to respond to climate change in their own distinct ways, or will be dedicated to education or research toward solving large-scale barriers to climate action. The [Yale Program on Climate Change Communication could be a helpful resource for projects like this.](#)

3. Corporate engagement to advance climate goals

Strong proposals of this kind will focus on corporate engagement and will seek to influence businesses in their key climate change related practices in order to mitigate negative environmental impacts.

4. Other

Other compelling proposals that help to reverse global warming in ways not mentioned above will also be considered.

Proposal Contents (*at a minimum*):

- Summary of the organization
- Description of the project, including a timeline of activities
 - If a new project, what is its current state of development? If an existing project, what is its history and record of success?
- Short biographies of project leaders
- Most recently available organizational budget (*this may submitted as a separate document in Excel spreadsheet or PDF format*)
- Total project budget for 2020, including how the \$100,000 award would be spent (*indirect costs not to exceed 5%*)
- Any additional environmental or social benefits of the project beyond the primary scope of the project.